



Report of: **Director of Strategy and Commissioning, Children's Services**

Meeting of	Date	Agenda Item	Ward(s)
Health and Wellbeing Board	16 July 2014		All

Delete as appropriate	Non-exempt
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SUBJECT: **London Food Flagship Borough**

1. **Synopsis**

- 1.1 Islington submitted an application to the Department for Education (DfE) and the Greater London Authority (GLA) to be one of two London 'Food Flagship boroughs'. Our application was shortlisted (from a long-list of 20), alongside two other inner London boroughs: Greenwich and Lambeth. Unfortunately we came a very close second to Lambeth: we received very positive feedback about our application and how our innovative, collaborative work means that Islington is already considered to be a food flagship borough.
- 1.2 The application process enabled us to gather together the huge commitment of all our partners in Islington and we want to take advantage of this and progress the strategy that we developed: **Islington Eating Well Together: Making Healthy Choices the Easy Choices.**
- 1.3 We will therefore be revising the action plan to be delivered within our existing resources. We anticipate that the plan will form Islington's Food Strategy.

2. **Recommendations**

- 2.1 That the Project Team (from Children's Services, Public Health and Environmental and Regeneration use the Flagship Plan as a basis to develop, with partners, a new Food Strategy for Islington.
- 2.2 That the actions within the Food Strategy are rolled out within existing resources.
- 2.3 That the Health and Wellbeing Board agree the Food Strategy, once finalised.

3. Background

- 3.1 Islington applied to be a Food Flagship: a DfE and GLA programme to establish two London (one inner, one outer) Flagship boroughs (£600k per flagship).
- 3.2 The Flagship programme aims to support a coordinated programme of change across the whole food environment, with a particular focus on reducing obesity. It uses the School Food Plan to extend activities and influence beyond the school day and the school gate, influencing the wider environment and population. The short term aims of the programme for food across the community are to impact on:
- Provision: to improve the quality of food available
 - Knowledge: to increase understanding of how diet impact health and wellbeing
 - Skills; to develop practical cooking skills
 - Values: to foster a love of good food
- 3.3 Islington developed a strategic plan for the programme integrating existing and new activity and focussing on four age groups, including a high-level plan to address child hunger:
- Islington Eating Well Together, Making Healthy Choices the Easy Choices**
- Building a Healthy Start: for families from conception to children's fifth birthday
 - Healthy food for children and families: for primary age children and their families
 - Healthy choices for teenage appetites: 11-19 year olds
 - Connecting through food: older people and adults with learning disabilities
- 3.4 The Flagship Plan and Presentation is attached, together with an additional requirement on how we would address child hunger as part of the programme.

4. Implications

- 4.1. **Financial Implications:** The new Food Strategy will be developed within existing resources
- 4.2. **Legal Implications:** There are no legal implications arising from the recommendations in the report.
- 4.3. **Equalities Impact Assessment:** This will be developed once the new Food Strategy is completed
- 4.4. **Environmental Implications:** These will be identified once the new Food Strategy is completed

5. Conclusion and reasons for recommendations

- 5.1 Although it is very disappointing not to be successful in our application to be a Food Flagship borough, the development of our application galvanised Islington's ambition to '**Eat Well.**' The cohesive plan, written with wide involvement, can be used to inform strategy and future work to ensure **Healthy Choices are the Easy Choices** throughout Islington.

Background papers:

- Islington's Flagship application

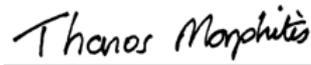
Attachments:

- Islington's Flagship Plan Presentation
- Islington's Flagship Plan
- Islington's Child Hunger Flagship proposal

Final Report Clearance

Signed by

07 July 2014



Received by

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Head of Democratic Services

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Date

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